

This Mama Loves

everyday life, recipes, crafts, reviews, giveaways and more



Hi, I'm Brett Martin owner/writer of This Mama Loves. Thank you for your interest in working with me. This Mama Loves is a blog geared towards middle class women between the ages of 20 & 50. Many of our readers are moms. My contributors and I frequently share crafts, recipes, travel guides, house & home features and more. We also love to review products and frequently hosts brand giveaways to give back to our readers. We would love to work with you and your brand so please don't hesitate to contact me for more information or customized advertising packages. Email me today at brett@mamalovesherbargains.com!

~Contact Info~

148 Hebron Road
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[LinkedIn](#)

~ Social Media ~

[Facebook Fans](#) – 33,100

[Pinterest](#) – 6700

[Twitter](#) – 61,800

[Instagram](#) – 1,690

[Google+ Page](#) – 3,000

~Some Brands Seen on This Mama Loves~



~ Blog Stats ~

Pageviews: 80,000
Unique Visitors: 62,300
Alexa: 55,000 / 7,600 US
Google Page Rank: 3

[Klout Score](#) : 66
Subscribers – 7,800

*Stats current as of
3/1/2013

~ Recent Press & Partnerships ~

Featured in MediaPlanet's
Grilling & Tailgating insert in USA
Today, 9/14/12

Press event w/ Disney &
Dreamworks Winnie the Pooh,
Chimpanzee, The Help & Cars2,
6/2011, 4/2012

Published contributor in the
Baby Brezza Cookbook, 2/2012

Previous Brand Ambassador for:

U by Kotex, Kleenex, Dove Mom,
Bronx Zoo, Coppertone Mom,
Children's Claritin Mom Crew,
Joovy, and others.

~ Advertising Options & Rates ~

Social Media Outreach

Twitter/Facebook Status Updates

Rate: \$30 each

Button Sidebar Ad

Button size 125 x 125 pixels placed in my sidebar

Rate: \$75 per month

Text Link Ad

Text Links placed in the sidebar w/a keyword backlink

Rate: \$100 per month

Giveaway Only

Hosting a giveaway without a review sample.

Rate: \$300

Sponsored Post

Text link post w/ minimum of 200 words & an image.

Rate: \$300 with 1 link
\$350 with 2 links

Brand Ambassador or Packages

If you're looking for broader promotion let's discuss a brand ambassador position or a package of services. Contact me with your ideas and questions and I will help you build a campaign based on your needs.